



SIMS INTERNATIONAL

Supporting you to deliver
a world-class education

“SIMS is a *golden thread* that runs
through the school.” Mark Burggraaf, Kellett School,
Hong Kong

EDU 365

A photograph of a teacher with long dark hair and a black headband, wearing a light-colored top, sitting on the floor and reading a book to a group of diverse young children. The children, including a young boy in a green sweater and a young girl in a white sweater, are looking at the book with interest. The background is a soft-focus green wall.

Supporting international schools to deliver an *outstanding education*

Over 670 independent schools worldwide, including 160 international schools based across 45 countries, choose SIMS to support them in delivering the highest standards of teaching and learning alongside the smooth running of their school.

Wherever you are in the world, and however unique your school, our innovative, modular management information system (MIS) offers a fully integrated academic and financial solution with the flexibility and breadth to support your individual aims.

Designed exclusively for the education sector, SIMS offers the reassurance of being part of Capita, a FTSE 100 company, so you can be confident we'll be there for you as your school grows.

SIMS provides you with the vital insight you need to boost the achievement of every child and continually demonstrate the value of the education you provide, helping your school stay ahead.

Raise pupil achievement

Even as a high-performing school, you need to continually raise standards and demonstrate your academic credentials.

SIMS gives you the tools to spot trends in pupil performance. With a historical picture of achievement, you can set realistic targets which challenge every pupil to reach further, and use the SIMS 'traffic light' colour coding to identify quickly those who need additional support.

With visually appealing graphs and charts, you can compare factors - perhaps comparing the maths progress of pupils in one house against another or the English progress of different registration groups.

SIMS helps you find the answers quickly, with automatic alerts to highlight potential issues.

"Tracking performance termly using SIMS has been instrumental in designing programmes to support underachieving students and to *celebrate the success* of those who achieve their target levels."

**Graham Wilson,
Garden International
School, Kuala Lumpur**



How SIMS helps...

SIMS Assessment - a clear picture of pupil progress across multiple curricula, including the International Baccalaureate

SIMS Discover - all your pupil data in graphs and charts so you can closely monitor academic performance and compare against many different factors

SIMS InTouch - communicate achievements electronically to parents as further encouragement to pupils

SIMS Learning Gateway - pupils can monitor their own progress, whilst parents have access to the information they need, including details of punctuality, achievement and homework, ensuring everyone is working to the same goals

SIMS Registration Suite - teachers and parents can easily access historical and current details of punctuality, attainment and homework

Manage your school's unique *timetabling needs*

SIMS supports international schools with timetabling for even the most complex curricula, including where schools are running a combination of different qualifications such as the International Baccalaureate, iGCSEs, UK and other qualifications.

Our innovative timetabling solution ensures you can deliver a timetable to suit the majority of your pupils whilst maximising the efficient use of specialist teachers and other resources such as science labs and the swimming pool.

SIMS supports the management of different timetable structures, such as prep and senior schools which have different numbers of periods or different period lengths.

"Using SIMS Curriculum Management has halved the time taken to produce the timetable, but, more importantly, it is now a much better timetable with no split classes and which allows all our pupils to pursue all of their option choices."

Lee Drury, British International School Riyadh

How SIMS helps...

SIMS Curriculum Management Suite - simplify complex timetabling, exam invigilation, staff cover arrangements and produce cover impact summaries

SIMS Exams Organiser - manage all aspects of exams, from entries to exam timetables, to seating plans and post exam analysis

SIMS Multiple Timetable - manage Pre-Prep, Prep and Senior School timetables

SIMS Teacher App - teachers can check their timetable wherever they are, have the information they need to cover for other teachers and view pupils' timetables





Keep parents *better informed* - wherever they are in the world

Whether a parent is working at home or 6,000 miles away, SIMS helps you involve parents in day-to-day school life.

By giving parents secure, online, real-time updates of their child's timetable, homework diary and achievements, they're better placed to provide support, even when in a different time zone.

If a pupil receives an 'A' in their homework or an award for a sporting achievement, a message can be sent home instantly and easily. You can also 'bulk send' exam results, timetables and pupil reports. Web contact forms make it easy for parents to keep you informed of any change in contact details.

"SIMS has *made it easier* for us to keep parents up to date with their child's progress - enabling us to increase the number of reports we send to parents from 1 to 4 each year without putting pressure on staff workloads."

Mark Burggraaf, Kellett School, Hong Kong

How SIMS helps...

SIMS InTouch - whole school communication tool to help keep parents instantly informed

SIMS Registration & Admissions - communicate effectively with prospective parents to keep them engaged, including automatically generating invites to open days

SIMS Learning Gateway - your online school community portal to involve all parents, no matter where they live, in day-to-day school life



Make it easier to attract new pupils

It's more important than ever to raise your school's profile as parents navigate a crowded global marketplace to choose the best education for their child.

SIMS streamlines admissions so you can track progress right from the initial enquiry, understand which marketing strategies are working, and have the information you need for accurate business forecasting.

To help you focus your resources on marketing activities with the greatest impact on pupil numbers, SIMS shows which are resulting in parents choosing your school so you know you're advertising in the right publications and sending successful mailings. SIMS can also provide in-depth analysis of which schools and countries pupils are coming from.

If parents register their interest well before their child is due to start school, you can store that information, helping you forecast pupil numbers and putting you in control of budget planning.

"Now our admissions team have less work to do in transcribing data and can check all the information is correct more easily. This has resulted in a **30% time saving in administration** per admission."

Dr Nick Argent,
The British School, India

How SIMS helps...

SIMS Registration & Admissions - undertake detailed reporting on conversion rates, marketing campaign analysis and the success of particular events

SIMS InTouch - communicate electronically by email to keep prospective parents up to date automatically at different stages of the admissions process



“Our termly interim reports used to take one to two weeks to produce - we can now turn these around *in a day* with SIMS.”

Lee Drury, SIMS Manager,
The British International
School Riyadh

Improve effectiveness throughout your school

SIMS helps by giving you the information you need to run efficiently, reducing administration to free up time and talent for the most important job of all - providing an exceptional education.

With SIMS, all your information is in one place, which means data is keyed just once to be available throughout the school. When, for example, the registers are entered directly in SIMS, the school office can see instantly who's late or not in and follow that up.

SIMS can help you monitor staff performance by drawing information, such as lesson objectives, together. You can then easily highlight and reward excellent teaching and identify any training needs.

SIMS supports efficient financial management by providing a snapshot of your finances, helping you with tasks such as issuing bills, as well as with accurate business planning.

How SIMS helps...

- SIMS Assessment & Reporting** - reduce the time it takes teachers to write reports
- SIMS Core Suite** - make it easy for everyone to access the information they need using their customised SIMS Homepage
- SIMS Fees Billing** - save time and money by streamlining the process of billing and collecting fees
- SIMS Staff Performance** - monitor performance to maintain teaching excellence and develop talented staff
- SIMS Teacher app** - syncs automatically, so teachers can complete essential tasks quickly and easily.

Keep your school's finances in *excellent* shape

SIMS provides an instant picture of your school's cash flow, profit and revenue, enabling you to manage day-to-day financial tasks more easily, with all the information you need for informed financial decision-making.

You can simplify the fees management process with email invoices and electronic payment options, making it easier for parents to pay their bills on time, wherever in the world they live.

SIMS also helps schools reduce time spent on the collection of outstanding fees, providing easy access to detailed records of overdue payments and the ability to calculate interest charges.

How SIMS helps...

SIMS Financial Management System - comprehensive budget management, cash flow and reporting tools with income and expenditure in one place for a real-time snapshot of school finances

SIMS Fees Billing - manage pupil fees efficiently and streamline the production of bills

SIMS Registration & Admissions - accurately forecast future revenue based on projected pupil numbers

"SIMS is a *golden thread* that runs through the school, allowing staff to access the data they require more quickly - whether for student admissions, progress tracking, pastoral care or the school's finances."

**Mark Burggraaf,
Kellett School,
Hong Kong**



The highest quality training and support

Bespoke training and consultancy

We offer the very highest quality training and consultancy services to help you build on your knowledge of SIMS and drive performance throughout your school. We can tailor training and consultancy to meet the specific needs of your school and the experience of your staff, providing bespoke training using your own data and delivering sessions on-site at the location of your choice.

We also offer distance learning options, for flexible one-to-one training delivered in short 2-3 hour sessions.

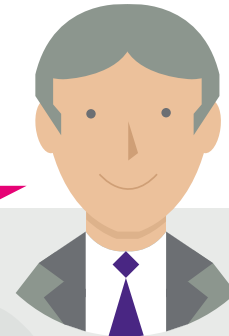
Online support

Our customer portal is an online resource where you can access online support, and find out about product updates, resources, news and events.

Fast, responsive helpdesk support

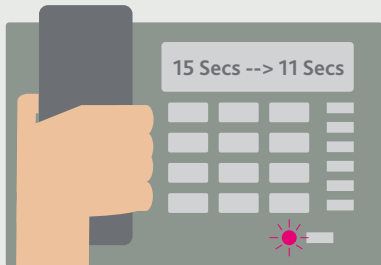
We know how important it is for your school to be able to resolve your SIMS queries quickly. Our helpdesk support analysts provide direct telephone and online support, so if a complication arises, you can be assured it will be dealt with in the shortest possible time. Our expert team of experienced staff includes a dedicated finance support desk, to ensure all customers receive excellent support, no matter how complicated the query.

91% of schools rated the service they received as **excellent or good.**



Customer Feedback:

Customer feedback is very important to us, which is why we encourage all customers who log a case with the helpdesk to tell us how we did.



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